

# CLEAResult<sup>®</sup>

## Offset Your Carbon Footprint

The SEMCO Carbon Balance Program is ready to assist customers with investing in carbon offsets to help reduce CO<sub>2</sub> and other greenhouse gases. Carbon offsetting can help your organization lessen its impact while investing in environmentally friendly projects that meaningfully lower your carbon footprint.

### What are carbon offsets?

A carbon offset is any reduction of greenhouse gas (GHG) emissions to make up for emissions that occur elsewhere. These carbon reductions can be purchased in the form of credits, allowing individuals or organizations to offset their own emissions. Buying carbon credits lets you reduce your carbon footprint by actively countering it.

### Carbon offsetting projects work to reduce your carbon footprint

Our carbon offset program supports US-based projects that:

- Prevent the release of greenhouse gases from old refrigerant and air conditioning appliances
- Safely recycle ozone-damaging refrigerant gases
- Replace potent greenhouse gases in industrial foam production with eco-friendly alternatives

These projects lower emissions and promote sustainability by addressing key sources of greenhouse gas pollution while also reducing harmful ozone-depleting substances (ODS).



## Get Started

Ready to learn more about the SEMCO Carbon Balance Program? Visit [carbonbalance.clearesult.com](https://carbonbalance.clearesult.com) or email a Decarbonization Associate at [carbonbalance@clearesult.com](mailto:carbonbalance@clearesult.com) today.



We change the way people use energy.™



## Carbon reduction is the goal of offsetting

Benefits of offsetting your emissions:



### Meaningful Difference

By purchasing carbon offsets, you are making an immediate, measurable difference in efforts to mitigate climate change.



### Environmental Responsibility

Buying carbon offsets demonstrates commitment to reducing carbon footprint, aligning with sustainability goals, and improving reputation.



### Driving Solutions

Participation in carbon offset programs funds projects that promote sustainable development, local economic growth, eco-friendly practices, and more.



Scan the QR code to learn more.